## Sample Company-Sponsored Foundation Guidelines and Application Information

The Nonesuch Foundation emphasizes support to organizations located in the Atlanta area and other communities where Nonesuch has a sizable employee representation (see list below).

Although the Foundation funds a variety of social, educational, and cultural projects, priority is given to:

- Youth Programs, especially those that offer educational enrichment and recreation opportunities. This program emphasizes both teens and pre-teens.
- Emergency Services for Families in Crisis, including emergency food programs and shelters for mothers and their children who are in a temporary crisis situation.
- Community Action Fund, supporting volunteer efforts on behalf of neighborhood beautification—such projects as enhancing parks, playgrounds, bicycle and walking paths, and community recreation centers
- Disaster Relief for Nonesuch communities, assisting with clean-up efforts, and emergency food and medical supplies

Grants are made for specific projects and equipment as well as for general operating support. In most cases, contributions to colleges, universities, and other educational institutions are made through the Nonesuch Employee Matching Gifts Program, not through direct grants.

Grants are not made to: endowment campaigns, individuals, religious organizations for religious purposes, advertising in charitable publications, political organizations, capital campaigns, film or research projects, annual pledge drives, or fraternal groups.

## **Application Procedures**

- 1. A letter of no more than two pages, which includes:
  - A description of the organization and its mission
  - A request for a specific amount of money
  - An explanation of how the funds will be used
  - A description of the constituency to be served
  - A description of how results of the project will be evaluated
- 2. A one-page project budget
- 3. A list of the board of directors with affiliations
- 4. An organizational budget for the current operating year, showing both expenses and income sources
- 5. A list of corporate, foundation, and other contributions and amounts for the

current and past year

6. A copy of the Internal Revenue Service 501(c)(3) letter, designating the organization as a nonprofit, tax-exempt entity

Proposals are reviewed on an ongoing basis. Once an application is submitted, 30 to 60 days are required for a decision.

## Nonesuch Company, Inc. Sites

AlabamaArkansasMontgomeryLittle Rock

Florida Georgia
Tampa-St. Petersburg Atlanta
Macon

Kentucky
Louisville

North Carolina
Greensboro

OhioTexasCincinnatiHouston

Nonesuch Foundation Giving	# of Grants	Total \$	% of Total
Youth Programs	204	\$1,057,000	26%
Families in Crisis	164	\$ 830,000	21%
Community Action Fund	95	\$ 550,000	14%
Disaster Relief	16	\$ 440,000	11%
Employee Matching Gifts	1,423	\$1,128,000	28%
Totals	1,902	\$4,005,000	100%