

BAY AREA DISCOVERY MUSEUM
my place by the bay



*Where children chart
their course into a world
of learning and discovery*



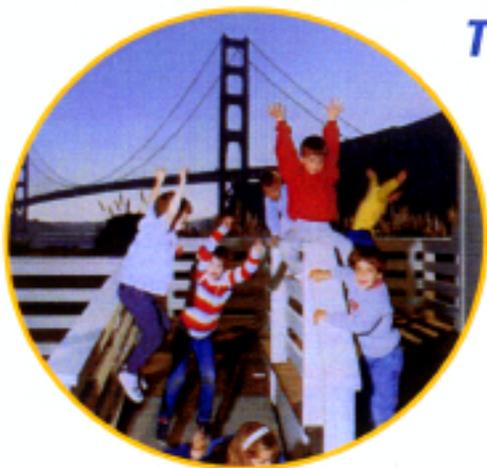
BAY AREA DISCOVERY MUSEUM

my place by the bay



The Bay Area Discovery Museum engages young children in the joy and power of discovery and sets them on a course of lifelong learning.

The Museum's child-centered and interactive learning approach makes an important contribution to the educational resources of our community.



A Unique Resource in our Community

- Designed for children 0 through 10.
- Provides a safe indoor and outdoor place for children to play and learn.
- Promotes informal, child-initiated learning.
- Incorporates the arts, sciences and humanities through permanent and traveling exhibitions, classes, camps and programs.
- Founded in 1987, established its permanent residence at Fort Baker in 1991.
- Located on 7.5 acres under the the Golden Gate.
- Park Partner with the Golden Gate National Recreation Area.
- Stability provided through 20-year lease with the Golden Gate National Recreation Area.
- 215,000 visitors in FY 2000.
- 6000 member families.
- 30% on a free or subsidized basis.
- 770 school visits.
- 39 community partners.





Museum Visitors

Five Year Summary

Fiscal Year Ending June 30:	1997	1998	1999	2000	Projected 2001
General Admission					
Free	9,470	13,400	11,930	12,780	14,000
Members	72,200	78,340	87,130	106,293	108,000
Paid	37,105	43,710	44,740	47,920	58,500
School Children	16,935	17,510	21,930	23,490	24,000
Programs	21,335	27,020	27,070	28,990	20,500
Total Served	157,045	180,000	192,800	218,000	225,000



Vision
My Place By the Bay

My Place By The Bay is a vision for the future development of the Bay Area Discovery Museum. Exhibitions and programs will make strategic use of the Museum's location in the Golden Gate National Recreation Area. As an educational framework, *My Place By The Bay*, strives to engage children, parents and educators through active exploration of the diverse natural, cultural and built environments of the Bay.



Curriculum



Goal

Through active exploration of the diverse natural, cultural and built environments of the Bay, children will learn to care about and understand their world.

Themes

Patterns of change
Interdependence

Diversity and adaptation
Structure and function

Approach

Children and their families become learners, discoverers and teachers. Arts and sciences are used to explore, observe, identify, compare and communicate.



Facility Improvements

- Site redesign to enhance the Museum as a community gathering place for Bay Area families.
- Renovation of all exhibits to support three Centers of Excellence: Center for Early Learning, Center for Creative Arts and Center for Natural Sciences.
- Construction of a new entry pavilion that includes classroom space, a store, ticket and orientation area and administrative space.
- Creation of Discovery Cove, a two acre interactive outdoor exhibit focused on the cultural, natural, and built environments of the Bay.
- Early learning indoor/outdoor dedicated facility for 0-5 year olds.
- Construction of a new performing arts space.
- Upgrades to historic buildings currently included as part of the Museum campus.
- New and improved visitor amenities, including picnic areas and restrooms.
- Infrastructure and utility improvements.

