

## **CRITERIA FOR USE OF THE LIONS NAME AND/OR EMBLEM**

The International Board of Directors has adopted the following criteria for use of the Lions name and/or emblem. All criteria must be met before the international board will authorize any Lions controlled organization to use the Lions name and/or emblem in connection with its lawful operation.

**When submitting an application for use of the Lions name and/or emblem, each organization must submit documentation demonstrating that the proposed organization meets the following criteria:**

- a. The name of the proposed foundation shall:
  - (1) Include Lions in the name of a foundation;
  - (2) Include a community, city, district, state, geographic area or other local designation in the name of a foundation;
  - (3) Not conflict with or cause confusion with Lions Clubs International or Lions Clubs International Foundation; and
  - (4) Not include the word "Association" in the name of a foundation.
  
- b. The articles of incorporation, by-laws, and/or other governing documents of the proposed foundation must contain provisions which provide:
  - (1) At least a majority of its board of directors are Lions club members in good standing;
  - (2) Amendments to its governing documents shall be approved by the general membership of the foundation at a district convention or regular annual meeting;
  - (3) Membership consists of Lions clubs or club members in good standing;
  - (4) Proxy voting is not permitted; and
  - (5) Mandatory dues are not assessed against its member Lions clubs or club members.
  
- c. If the applying foundation is being sponsored by a single club or a group of three (3) or fewer clubs, the applying foundation must submit evidence that each of the sponsoring Lions clubs have approved the formation of the foundation. If the applying foundation is being sponsored by one or more districts (single, sub- or multiple), a group of four (4) or more clubs, or its name implies district level involvement, the applying foundation must submit evidence that the districts (single, sub- or multiple) have approved the formation of the foundation.

**Purposes** - The purposes of the applying foundation must further the purposes and enhance the image of the association. The applying foundation shall not engage in activities that may conflict with the activities, programs or existence of the association or Lions Clubs International Foundation. Other factors deemed relevant may be considered.

**Annual Filing Requirements** - The foundation must annually submit its current governing documents along with a list of its current officers to the Legal Division.

**Use of Association Trademarks** - Use of the association trademarks must be in accordance with the policies adopted from time to time by the International Board of Directors. The trademarks shall not be used on any item to be sold or otherwise available from the Club Supplies and Distribution Division and official licensees.

**Revocable License** - Foundations meeting the criteria established herein may be issued a revocable license to use the association trademarks. Such use shall continue only if the foundation continues to meet all the criteria set forth herein, comply with the annual filing requirements and maintain the continued support of Lions. Failure to follow these policies may result in the revocation of the license.



**APPLICATION FOR USE OF LIONS NAME AND/OR EMBLEM****APPLICATION OF:**

(Name of Sponsoring Club or District) \_\_\_\_\_

(Address) \_\_\_\_\_  
\_\_\_\_\_

TO: The International Association of Lions Clubs  
Attn: Legal Division  
300 22nd Street  
Oak Brook, IL 60523-8842 USA

**Article I of the International By-Laws provides:**

The name, goodwill, emblem and other insignia of this association and Lions clubs chartered thereunder may not be used, published or distributed by any Lions club, Lions club member or any Lions district or by any entity (legal or natural, in corporate or any other form) organized and/or controlled by any Lions club, Lions club member or members or any Lions district for any purpose except those expressly authorized by the provisions of the constitution or by policies of the International Board of Directors; and no other individual or entity (legal or natural, incorporated or any other form) may use the name, goodwill, emblem and other insignia of the association and Lions clubs chartered thereunder without such written consent and license as shall be required by the International Board of Directors.

**I. Nature of activity or project:**

- (A) Name of proposed Project/Foundation: \_\_\_\_\_
- (B) Website of proposed Project/Foundation: \_\_\_\_\_
- (C) Name(s) of clubs and/or districts involved: \_\_\_\_\_  
\_\_\_\_\_
- (D) Describe how approval is given by clubs and/or districts (attach copy of minutes/resolution). \_\_\_\_\_  
\_\_\_\_\_
- (E) Source of funds (state in detail): \_\_\_\_\_
- (1) How are funds raised? \_\_\_\_\_
- (2) Who determines expenditures therefrom, and on what basis? \_\_\_\_\_
- (3) How much, generally, of funds raised in one year are disbursed in same year? \_\_\_\_\_



- (F) What type information is furnished to participating members and/or clubs concerning operation of activities?  
\_\_\_\_\_
- (G) Describe in detail nature of participation by clubs (other than contribution or raising of funds), i.e., what other details in actual operation are handled by clubs.  
\_\_\_\_\_  
\_\_\_\_\_
- (H) Describe all insurance coverage, in addition to the Lions General Liability Insurance Program, that is in effect or will be obtained for this project (such as directors and officers liability, fiduciary, fraud/theft, excess umbrella, property, workers compensation, etc.).  
\_\_\_\_\_  
\_\_\_\_\_
- (I) Internal organization or structure:
- (1) Submit copy of Articles of Incorporation and By-Laws, Certificate of Incorporation.
  - (2) List present officers and term of office. \_\_\_\_\_  
\_\_\_\_\_
  - (3) Is corporation considered charitable by state, province or country in which incorporated?  
\_\_\_\_\_

## II. Participation of Clubs and/or Districts

- (A) If any club or club member chooses to refrain from participating, either originally or by withdrawal, will it or he or she incur any pressure or disadvantage of any kind within district or club (or area)? If answer is "yes," please give details.  
\_\_\_\_\_  
\_\_\_\_\_
- (B) In order to participate in the project or activity, is it necessary for a club or club member, to contribute funds or pay dues of any kind? If answer is "yes," please give details. \_\_\_\_\_  
\_\_\_\_\_

## III. Purpose

State the purpose of the project/foundation and type of persons or institutions, etc. to be beneficiaries.  
\_\_\_\_\_  
\_\_\_\_\_

## IV. Duration

- (A) How long is project expected to continue? (perpetual, etc.) \_\_\_\_\_
- (B) How long has activity been in operation prior to this application? \_\_\_\_\_  
\_\_\_\_\_



- V. We understand the traditional policy of the association, as implemented and enforced by the International Board of Directors over the years, that no district or club or group of clubs or club members may, by legislation or otherwise, force any club or member thereof to participate, monetarily or otherwise, in any activity project. We understand and have made it clear to the clubs and members thereof that district and club dues are separate and apart from any funds raised for district or club activities; and that while dues for administrative purposes are necessary for the operation of districts and clubs and, therefore, each club and member thereof must bear its and his or her proportionate share, nevertheless, all funds raised for district or club activities are to be subscribed voluntarily. We understand no club or club member may be discriminated against or denied the right to participate in other matters of the club or district as a result of a decision not to participate in, or to contribute to, any club or district activity project. We understand and agree that if this application is approved by the International Board of Directors, it will be upon the express condition that the foregoing provisions of this paragraph will be strictly observed and that the license and permission granted thereby may be revoked by said board at any time for breach thereof or for any other action our district or group may take or omit to taken which, in the sole discretion of said board, shall be deemed to be detrimental to the image and purposes of the association or any club or district therein.

Signature of Club/District Officer: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name of Officer: \_\_\_\_\_ Title: \_\_\_\_\_

Email of Officer: \_\_\_\_\_

**Did you remember to submit the following with your application?**

- ☐ **Articles of Incorporation (if applicable)**
- ☐ **Constitution and By-Laws/Governing Documents**
- ☐ **Minutes or Resolution of the Club/District indicating their support in the formation of the said Lions Foundation**