

Sample Public Service Announcement

Twenty and Ten Second Samples

City Beautiful Sweeps Clean

To: Public Service Directors

For Further Information, Contact:

**For Use Between:
June 1 and June 26, 20XX**

Mark Brainard (444) 555-6666

20 Second Public Service Announcement:

City Beautiful needs volunteers for its annual “Clean Sweep” on Saturday, June 26, a large-scale clean-up of parks, sidewalks, bike paths, and plazas. Volunteers gather at First and Main, between 7 and 8 a.m. Dress comfortably, bring gloves, trash bags, paint brushes, or small tools. Your city will thank you! Call 555-6666.

10 Second Public Service Announcement:

It’s time to sweep clean! Join us on Saturday, June 26, at First and Main to help sweep, weed, paint, and scrub our City Beautiful. To volunteer, call 555-6666.